

Webster 2040: The Bicentennial Plan

Summary of Revisions to Draft Document

Page #/ Section/ Paragraph	Existing Content	Revisions	Additional Information
Pg. 2	Comprehensive Planning Committee	Add the following to acknowledgements page: Town Staff - Josh Artuso, Erika Corsi. Project Consultants - Molly Gaudioso, Katie Darcy, Kiernan Playford, John Steinmetz.	
Pg. 3	Table of Contents	Add - "Community Engagement/Public Participation" Add - "Focus Areas"	
Pg. 7, Figure #1	Map of the Town with creeks	Add creek names to the Town of Webster map.	104 Trail is not mentioned; it should be added due to potential modal impacts.
Pg. 15, Fairlife	"the 745,000 square-foot facility on Tebor Road will serve as Fairlife's flagship Northeast location and is expected to become operational by late 2025"	First paragraph: "...flagship Northeast location and BECAME operational in March of 2026"	
Pg. 15, Fairlife	"The company's decision to locate in Webster was influenced by New York's strong reputation as an agribusiness leader, its robust dairy farming community of nearly 3,000 farms, and the state's skilled workforce."	"...agribusiness leader, robust dairy farming community of nearly 3,000 farms, the Towns state of the art wastewater treatment plant, and the communities skilled workforce."	
Pg. 15, Fairlife	Photo of fairlife	Move fairlife photo to pg. 31 opposite workforce and employment page for better cohesiveness	page 15 (fairlife) becomes pg 31 and pg 31 (placeholder photo) becomes 15. This will enhance the flow of the document. more cohesive
pg. 31, place holder photo	Place holder photo	Move pond photo to pg. 15 opposite Town of Webster Greenprint for better cohesiveness	page 15 (fairlife) becomes pg 31 and pg 31 (placeholder photo) becomes 15. This will enhance the flow of the document and make it more cohesive
Pg. 16, Public Participation	Including six public Committee Meetings	Update at the end of the process to reflect the total number of meetings held	
Pg. 16, Public Participation	includes language of public participation	This sections should be more robust based on the amount of public outreach and meetings the Town held.	
Pg. 19	Includes language of public participation and outreach	Add screenshots of the interactive comment survey map to show the participation and community input for the focus areas and other regions of the town.	
Pg. 22	Photo of Charles Sexton Park	Remove the photo of Charles Sexton Park and replace it with a photo of Irondequoit Bay.	
Pg. 23, Figure 2, photo 1	Pointer to show ToW on map	Update to bold the outline of the Town for visibility purposes.	Village residents pay Town taxes and should be accounted for in these figures.
Pg. 23, Figure 2, photo 3	Pointer to show ToW on map	Update to bold the outline of the Town for visibility purposes.	
Pg. 26, Total pop. chart	Chart showing total population between 2010-2024	Add in the Village population and update population numbers to refelct that change.	
Pg. 26, Total pop. chart	Years 2010, 2020 ...	The last year is missing a number; it reads "202." Update to reflect '2024' and adjust numbers to include Village populations.	
Pg. 27, Age Distribution	Description of age distribution in Town	Add a conclusionary summary of what the data is saying to the reader.	
Pg. 29, population chart	"Webster's population is 86% White and 5% hispanic"	Update the chart to match the language provided because they do not match the graphics.	
Existing Conditions Section, Pg. 29		School enrollment and average age in the community should be included to draw parallels to current housing trends.	
Pg. 30, Workforce Age	Chart shows 96% of workforce is 65+	Need to provide information to justify this data. Does not seem accurate.	
Pg. 33, Figure #3	Basket Road is mislabeled	Update the map with the correct road names and locations.	
Pg. 34, second paragraph	"A range of housing options, such as townhomes, patio homes, small multi-unit dwellings, and affordable rentals..."	Add after affordable rentals "condominiums"	

Pg. 34, Renter households by housing cost burden	Housing Summary does not address income disparities.	Add Renter income data to the income section to validate existing data.	
Pg. 35, Table 1	Housing Summary address occupancy only.	Add more details regarding housing permits, lot sizes by year built, single-family vs. multi-family counts, household size vs. home size	TOW can pull this information via IPS and Monroe County Landuse Inventory data if necessary.
Pg. 37, Figure #4	Map showing existing land use	Map key on pg. 37 needs to match the chart on pg. 36	
Pg. 38	Second paragraph indicates an industrial area total of 146.8 acres	Identify where this number came from and confirm it is accurate.	
Pg. 38	"The local utility, Rochester Gas & Electric Corp, also owns approximately 50 acres of Vacant Land, located at Klem and Whiting Roads"	The map on pg. 39 shows the Hojack Trail as public utility land. Unaware of a 50-acre parcel at the location owned by RG&E. Confirm location.	
Pg. 40	"The west end of the Town features a Wegmans Supermarket on Empire Boulevard and a Walmart Supercenter on Brandt Point Drive intermixed with other commercial uses"	These commercial businesses are located in the Town of Penfield, despite the Webster mailing address. Remove or indicate in the plan that its location is NOT in Webster.	
Pg. 43, Figure #6	Basket Road and Salt Road are mislabeled	Update the map with the correct road names and locations.	
Pg. 44, EPOD paragraph	"The Floodplain Protection District that was repealed in 2008"	Add after 2008 "...and replaced with Official FEMA Flood Maps"	
Pg. 47, Figure #7	Mislabeled roads	Update the map with the correct road names and locations and add Lake Road label.	
Pg. 49, Figure #8	Mislabeled roads	Update the map with the correct road names.	
Pg. 54	Infrastructure	Add language to highlight fiscal needs and constraints	
Pg. 55	Information regarding infrastructure	Add a map of the existing sanitary sewer, stormwater, pump station, water lines, and roads.	
Pg. 55	Key Takeaways box	Needs to be updated with a stronger statement	
Pg.57, Figure 9	One map showing different environmental conditions.	This map should be divided into several maps, each aligned with key objectives outlined in the plan.	
Pg. 60, Figure #10	Lake Risk Area map does not show Irondequoit Bay	Add Irondequoit Bay to Lake Risk Area, or add in additional map with Irondequoit Bay Risk Area	
Pg. 65	Vision and Policy Statement	This narrative of this section needs to be tied into/connected to the Community Development Strategy section	
Pg. 70, Action Items	Transportation, Access, and Connectivity Actions	Add new Action "Collaborate with NYSDOT on maintenance and enhancement of 104 Trail as a true-modal trail, including identification of Capital Funding for future improvements"	
Pg. 70, Action Items	Transportation, Access, and Connectivity Actions	Add new Action "As funding becomes available, complete the sidewalk network along Ridge Road from the Webster Village line to the Penfield Town Line, along Empire Boulevard."	
Pg. 72	"Enhance and expand public access to the waterfront"	Call out box for Devils Cove and Village Well Field.	
Pg. 73, Action #1, Table 7	Encourage neighborhood groups and activities to increase community engagement and communication and welcome new families or residents	Rewrite - "Educate residents on the importance of education and outreach with neighborhood groups, welcoming new neighbors and residents, and encourage engagement with community programs."	
Pg. 76, Action #12	"Consider incentive zoning provisions to encourage infill development over "greenfield" development"	Change 'consider' to "explore"	
Pg. 78	"Our Town is a dynamic community with a changing population; therefore, we will need to be proactive in ensuring our housing stock meets the needs of current and future residents, while respecting and reflecting the traditional residential character of the community"	Link to the data and graphics in the existing conditions section relating to population (socio-economic overview section starts pg. 26)	
Pg. 79, Action #2	"Conduct a housing market study to determine the strengths and weaknesses of the Town's owner and renter housing supply"	Added "and identify opportunities to address affordability and homeownership challenges" after "...housing supply"	Parks and Recreation Section should be added with a summary of the 2018 Parks and Recreation Master Plan.
Pg. 79, Action #5	Mentions working with school district	School district data needs to be incorporated into existing conditions for this action to make sense.	
Pg. 79, Action #7	"Conduct a study to evaluate the capacity of utilities for future development."	Add "fiscal impacts" after 'future development'	

Pg. 80, Policy Statement	"Our Town recognizes the intrinsic value of its natural resources and will continue to conserve our ecological assets for the health and enjoyment of current residents and future generations. Our community benefits from the Town's unique location on two major waterbodies, Lake Ontario and Irondequoit Bay, along with creeks, woodlots, and other natural areas that provide critical wildlife habitat and support diverse ecosystems. We will continue to promote the environmental, aesthetic, and economic significance of these assets, as well as their role in strengthening our resilience to extreme weather events. To achieve this, we will employ appropriate land use policies and regulations that balance future development with long-term environmental protections supporting a sustainable and resilient future"	Change Policy Statement to: "Our Town recognizes the intrinsic value of its natural resources and publicly accessible parkland system and will actively enhance, connect, and realize the full potential of these assets for the health, recreation, and enjoyment of current residents and future generations. Webster's unique location on Lake Ontario and Irondequoit Bay, together with its creeks, mature woodlots, trail corridors, and existing parks, form the foundation of a coherent, connected open-space and recreation network that the Town intends to complete and strengthen over the next fifteen years."	
Pg. 83	The improvements to Sandbar Park were part of the Lake Ontario REDI Program Project, funded by NYS, and provided critical flood resiliency measures to protect the Bay and Lake shorelines.	Add after shorelines "after the severe flooding events of 2017 and 2019".	
Pg. 88	Community Development Strategy	Narrative on the Five focus areas should be added here and feedback that was supplied for future visions for those areas.	
Pg. 132	Vision and Policy Action items are listed	Add Community Development Strategy to the Priority Action Plan	
Local Economy, industry and investment		Assess the need to incorporate more detailed infrastructure language into this section.	

	Staff Comments /Corrections
	Committee Revisions