



## Town of Webster Comprehensive Plan

### Open House & Public Forum

Monday, July 27, 2026 @ 5:30 PM  
Webster Justice Court Building



On Monday, July 27<sup>th</sup> at 5:30 pm, an Open House was held on the Draft Comprehensive Plan. Over 55 community members came, with most but not all signing in.

At 7:00 pm a Public Forum was held by the Comprehensive Plan Committee. This meeting was recorded and is posted on the project website. A summary of comments is provided at the end of this document.

For the Open House portion, the consultant team created a set of interactive boards highlighting the major themes of the Draft Comprehensive Plan.

Draft Plan topics highlighted on the boards included an overview of the process, public engagement to-date, proposed Vision Framework, and Community Development Strategy character areas. Residents were invited to review proposed actions under the vision and policy framework and asked to indicate their priorities by placing sticker dots next to the projects and initiatives they most strongly supported. General feedback was also provided on post-its and comment cards. Below is a summary of the responses and preferences gathered on the boards. Written Comments are as submitted. Comments were not received on all boards.

### Vision & Policies

#### Board #3: Overview

##### Key Takeaways

- Webster should be made into a place that aligns with its long term goals and visions.

##### Written Comments

- Continue to push "where life is worth living".

**Board #4: Transportation, Access, and Connectivity**

| Transportation, Access, and Connectivity Actions                                                                                                                                                                                                                                                                             | # Dots |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Develop an Active Transportation Plan that inventories and analyzes existing and potential vehicular, pedestrian, bicycle, and transit routes for improved connectivity and access.                                                                                                                                          | 5      |
| Prioritize the provisions of sidewalks along north-south collector roads such as Hard and Jackson to connect the Town's core commercial area to residential neighborhoods.                                                                                                                                                   | 6      |
| Improve pedestrian crossings at main intersections through enhanced visibility, crosswalks, pedestrian signals, and traffic signal timing adjustments.                                                                                                                                                                       | 5      |
| Work with Monroe County Department of Planning and Department of Transportation to implement the recommendations of the 2023 Countywide Active Transportation Plan.                                                                                                                                                          | 2      |
| Widen and improve delineation of shoulders for bicycle travel along major corridors, implement dedicated bicycle lanes where feasible and appropriate, and enhance signage and education to deter motorists from utilizing shoulders and bike lanes for travel and turning movements.                                        | 9      |
| Maintain priority sidewalks and trails, especially during the winter months.                                                                                                                                                                                                                                                 | 3      |
| Prioritize safe routes to school for school-aged children who choose to walk or bike to school.                                                                                                                                                                                                                              | 8      |
| Collaborate with the New York State Department of Transportation and Monroe County to promote the installation of safe and feasible pedestrian and bicycle accommodations and/ or lane reductions on County and State Roads during regularly scheduled roadway improvement projects as appropriate.                          | 1      |
| Develop a sidewalk policy that requires developers to fund the installation of sidewalks adjacent to the development site or contribute to a sidewalk fund that the Town can utilize to install sidewalks along priority corridors.                                                                                          | 8      |
| Prioritize on-road pedestrian and bicyclist connections to local parks, such as Sandbar Park and Webster Park.                                                                                                                                                                                                               | 6      |
| Ensure that ramps and curb-cuts are provided along major roadways and commercial centers to increase accessibility for persons using wheelchairs, senior citizens who may have mobility limitations, young children, and others such as parents with baby carriages and strollers.                                           | 4      |
| Develop and adopt a Complete Streets Policy that classifies roadways based on anticipated users and desired improvements.                                                                                                                                                                                                    | 2      |
| Collaborate with agencies, including the Genesee Transportation Council, Monroe County, New York State Department of Transportation, and neighboring municipalities on a regular basis to identify deficiencies in the roadway network and seek funding from state, federal, and other sources to address identified issues. | 4      |
| Evaluate signal optimization on heavier volume roadways to reduce travel times, mitigate carbon emissions and enhance pedestrian safety.                                                                                                                                                                                     | 6      |
| Increase education, awareness, and enforce and implement traffic calming techniques where appropriate to decrease speeding on major roadways                                                                                                                                                                                 | 1      |
| Work with NYSDOT to coordinate desired improvements on Empire Boulevard as part of the upcoming Empire Boulevard Project Scoping Report                                                                                                                                                                                      | 3      |
| Develop access management regulations within the Town code to reduce curb cuts and promote safe egress/ ingress from Ridge Road and other major roadways                                                                                                                                                                     | 3      |
| Enhance existing transit stops on major roadways to provide seating, shelter, and other transit amenities                                                                                                                                                                                                                    | 2      |
| Review and improve the appearance of Route 104 through a Vegetation Management Agreement with NYSDOT                                                                                                                                                                                                                         | 3      |
| Consider requiring a traffic impact analysis as part of the site plan approval process for major applications                                                                                                                                                                                                                | 2      |
| Bury overhead utility lines along major roadway corridors to improve aesthetic appeal, reduce storm-related outages, and engage long-term infrastructure reliability                                                                                                                                                         | 6      |

| Transportation, Access, and Connectivity Actions                                                                                                                                     | # Dots |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Coordinate with Monroe County DOT and NYS DOT to ensure green infrastructure and stormwater best management practices are implemented during reconstruction and maintenance projects | 5      |

### Written Comments

- Integrate EV charging stations into new development projects and existing business parking lots.
- Please prioritize sidewalks.
- Improve transportation to Seabreeze, Add a pedestrian/ bike bridge next to the IBOB that's open 24/7/265.
- Collaborate with RTS to provide true multi-modal access within Webster and to the rest of Monroe County.
- Whichever of these best \* *illegible* \* safety for bike and foot traffic.

### Board #5: Parks, Recreation, and Community Services

#### Key Takeaways

- Strong support for sidewalks and pedestrian infrastructure.
- Enhance bicycle and pedestrian connectivity and safety to schools, parks, and recreation destinations.
- Support more multi-modal transportation networks.

| Parks, Recreation, & Community Services Actions                                                                                                                                                                                                                                                                                                          | # Dots |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Encourage neighborhood groups and activities to increase community engagement and communication and welcome new families or residents.                                                                                                                                                                                                                   | 0      |
| Continue to support and coordinate efforts with the private and non-profit organizations that provide programming and recreational opportunities for residents.                                                                                                                                                                                          | 6      |
| Consider the development of a Town Campus, inclusive of the Town Hall, Public Safety, Court, Library, and Recreation Center, with consistent architectural styles, outdoor gathering spaces, and linkages to the Village.                                                                                                                                | 3      |
| Expand outreach efforts to inform the public of recurring and new educational and recreational opportunities within the Town Parks and Recreation Center.                                                                                                                                                                                                | 3      |
| Implement the recommendations of the updated Parks and Recreation Master Plan, and create site-specific master plans for existing and new priority parks.                                                                                                                                                                                                | 5      |
| Promote the companion map and guide for existing parks and trails in the town published by the Friends of Webster Trails. Work with the Friends group to update the map and guide periodically to include new acquisitions and improvements.                                                                                                             | 3      |
| Develop a visual communication plan for the Town's trail system including a logo, wayfinding system, and brochure; and continue to implement the parks sign program developed by the Parks & Recreation department. Work with the Friends of Webster Trails Group to implement branding and define clear responsibilities for keeping materials updated. | 5      |
| Continue to promote awareness of the Hojack Trail, and enhance visibility of roadway trail crossings.                                                                                                                                                                                                                                                    | 3      |
| Continue collaboration with the school district for the public use of parks and recreation facilities.                                                                                                                                                                                                                                                   | 6      |
| Seek funding for Town-wide trail expansions and improvements, and continue to work with the Friends of Webster Trails to identify maintenance and operational needs.                                                                                                                                                                                     | 7      |

| Parks, Recreation, & Community Services Actions                                                                                                                                                                                                                                                                                                                                                                 | # Dots |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Continue to maintain and update the Open Space Inventory Map and review vacant lands to select optimal locations for parks expansions, improved access to existing or new trail linkages, and improved fishing access near the Lake or Bay; with a particular emphasis on the properties flagged as high priority for open space and parkland by the Town, Open Space Committee, and Friends of Webster Trails. | 11     |

### Written Comments

- Sidewalks on major roads connecting parks so that people who live nearby can easily and safely travel to the park without a car.
- A community garden is essential to providing all residents with access to life-sustaining activity,
- The bayside was an awesome place- develop a "new" friendly burger type place for the Sandbar.

### Board #6: Local Economy, Industry, and Investment

#### Key Takeaways

- Support for waterfront-based economic development.
- Balance growth with maintaining community character.
- Encourage infill and redevelopment over greenfield development.
- Support small businesses and business retention.
- Promote sustainable and energy efficiency development.

| Local Economy, Industry, & Investment Actions                                                                                                                                                                                                             | # Dots |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Encourage farmers to join the County Agricultural District program and to apply for use value assessments as provided for in NY Agriculture and Markets Law.                                                                                              | 0      |
| Work with local partners, such as the Genesee Land Trust and Monroe County to facilitate preservation of existing farmland through conservation easements or Purchase of Development Rights programs.                                                     | 6      |
| Support dining and entertainment opportunities in waterfront areas such as in / adjacent to Sandbar Park.                                                                                                                                                 | 10     |
| Continue to coordinate with the Webster Chamber of Commerce to maintain working relationships and identify business owner needs.                                                                                                                          | 2      |
| Ensure pertinent information, such as cut sheets for shovel-ready sites, mapping showing development constraints, and the Town's design guidelines are readily available and accessible to the development community.                                     | 0      |
| Continue to work with the Webster Economic Development Alliance and other local industrial development agencies to attract new business opportunities to the Town.                                                                                        | 1      |
| Continue to explore public-private partnerships to advance economic development opportunities.                                                                                                                                                            | 2      |
| Evaluate site plan review process to clarify requirements and incentivize projects that align with the community's vision for future development.                                                                                                         | 2      |
| Consider ways to incorporate historic property guidance in development review processes and expand partnership with the Webster Museum and Historical Society.                                                                                            | 4      |
| Consider neighborhood and historic character in the design when older houses are proposed to be retrofitted as commercial properties.                                                                                                                     | 5      |
| Review and revise the Town's commercial zoning districts to encourage mixed-use development, infill development, and residential living opportunities, particularly in underutilized shopping plazas, consistent with the Community Development Strategy. | 4      |

| Local Economy, Industry, & Investment Actions                                                                                                                                                                                                                        | # Dots |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Consider incentive zoning provisions to encourage infill development over "greenfield" development.                                                                                                                                                                  | 6      |
| Investigate the economic and logistical feasibility for the provision of buried utilities to improve the aesthetic qualities, security and safety along the Route 404 corridor.                                                                                      | 1      |
| Continue to utilize and consider codifying, updating, and expanding Town Design Guidelines, utilizing graphics and representative imagery to create clear examples of desired design typologies.                                                                     | 0      |
| Develop more stringent buffering and screening requirements for nonresidential uses adjacent to Routes 404 and 104, residential uses, and other sensitive areas.                                                                                                     | 4      |
| Encourage small business development in traditional development centers, such as the West Webster Hamlet, that complement the traditional character of the community and serve resident needs for dining opportunities, entertainment, and other service businesses. | 5      |

### Written Comments

- Promote energy efficient structural models for new commercial development.
- Allow and incentivize businesses to use renewable energy generation facilities and undertake energy efficiency initiatives.
- Incentivize/ prioritize projects that install on-site renewable energy systems (e.g. solar) or complete certified energy efficient retrofits.
- New development needs LEED standards.
- Promote installation of air source/ ground source heat pumps and heat pump water heaters.
- Encourage or require (if large) commercial/ work places to have EV charging stations.
- What incentives are we providing businesses to come and stay in webster? And how are we growing their customer base?
- Recognize value of preservation of greenspace within developments as means of ensuring Webster remains a high quality aesthetically pleasing place to live and invest (more like Pittsford, less like Greece/ Henrietta).
- Address and remove the barriers to the Xerox site redevelopment.

### Board #7: Neighborhood Living

#### Key Takeaways

- Preserve community character while expanding housing options.
- Improve neighborhood connectivity.
- Plan for changing demographics.
- Encourage sustainable and efficient development.

| Neighborhood Living Actions                                                                                                       | # Dots |
|-----------------------------------------------------------------------------------------------------------------------------------|--------|
| Require or encourage the installation of sidewalks within new housing developments to increase connectivity within neighborhoods. | 8      |
| Conduct a housing market study to determine the strengths and weaknesses of the Town's owner and renter housing supply.           | 3      |
| Review and implement zoning changes to allow for a mix of housing types, models and densities.                                    | 4      |
| Evaluate the existing supply and demand of senior housing in the Town.                                                            | 5      |

| Neighborhood Living Actions                                                                                                                                                                                            | # Dots |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Work with the School District to explore the impacts of changing demographics on school enrollment and housing supply.                                                                                                 | 5      |
| Review and revise the zoning code to support residential development within mixed use areas within existing and underutilized retail areas in a mixed-use context, consistent with the Community Development Strategy. | 2      |
| Conduct a study to evaluate the capacity of utilities for future development.                                                                                                                                          | 2      |
| Implement zoning amendments to encourage new and infill housing development in previously developed areas with the goal of reducing sprawl and providing efficient services.                                           | 3      |
| Review and revise the Town Zoning code to require mature tree preservation and buffering/screening with residential development, including the composition of and long-term maintenance plan for buffers.              | 13     |
| Bolster the Town's cluster development provisions and consider conservation subdivision design, including provisions for maintenance of preserved open / communal space.                                               | 3      |

### Written Comments

- Promote energy efficient structural models for new development.
- New development meets or exceeds energy-Star, STDs promote installation of air source/ ground source heat pumps.
- Work to keep our aging population in their homes- tax incentives, etc.
- More attainable owned housing options.

### Board #8: Natural Resources, Open Space, and Resiliency

### Key Takeaways

- Support for climate and sustainable initiatives.
- Protect and enhance open space resources.
- Strengthen environmental review and conservation regulations.

| Natural Resources, Open Space, & Resiliency Actions                                                                                                                                                                | # Dots |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Continue to participate in and promote cooperative efforts by towns conjoined around the Bay's perimeter to tackle issues related to Irondequoit Bay and its water quality.                                        | 4      |
| Amend zoning regulations to require preservation and/or creation of views to the waterfront from the public right-of-way and public lands.                                                                         | 4      |
| Update and implement the Town's Drainage Study.                                                                                                                                                                    | 1      |
| Continue to work with the Federal Emergency Management Agency (FEMA) and Monroe County to update the Town's Flood Insurance Rate Maps (FIRM).                                                                      | 0      |
| Identify and maintain a registry of invasive species present around/near the lake, bay, creeks and wetlands and implement strategies to mitigate the overpopulation of such species.                               | 9      |
| Create a registry of candidate parcels which have potential for use as wetlands mitigation areas.                                                                                                                  | 2      |
| Prohibit high grading and clear cutting, especially in watershed areas near Lake Ontario and Irondequoit Bay.                                                                                                      | 7      |
| Continue to utilize Purchase of Development Rights or Conservation Easements as a tool to acquire or preserve important natural areas or open space, and increase awareness of the use of both funding mechanisms. | 5      |

| Natural Resources, Open Space, & Resiliency Actions                                                                                                                                                                                                                                                                      | # Dots |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Maintain communications between the Town and private property owners, groups, institutions, and agencies that would like to transfer land to the Town for Open Space preservation.                                                                                                                                       | 3      |
| Update the Town's 1973 and 2001 "Greenprint" publicly owned open space inventory on a regular basis to identify appropriate future open space property purchases.                                                                                                                                                        | 5      |
| Prepare and maintain an up-to-date inventory of private open space regulated by Town easements or development rights.                                                                                                                                                                                                    | 0      |
| Revise zoning to require mature tree preservation above a determined caliper, as a part of the Site Plan review process.                                                                                                                                                                                                 | 6      |
| Consider zoning techniques to promote conservation efforts in the Town, such as a conservation overlay district, particularly in areas in close proximity to existing conserved land, such as the Hojack Trail or Whiting Road Nature Preserve.                                                                          | 4      |
| Strengthen the role of the Conservation Board and refine procedures for Conservation Board advisory reports during development proposal review periods.                                                                                                                                                                  | 4      |
| Revise zoning laws to require applicants to fund necessary technical reviews and studies to support the Conservation Board's review of development proposals.                                                                                                                                                            | 4      |
| Amend EPOD regulations for woodlots to include the following: trees to be removed must be pre-marked by a trained forester or licensed arborist; tree harvesting to utilize "light touch", ecology based, sustainable and uneven aged forest management practices, including basal area or stem count minimums.          | 4      |
| Prepare a list of additional Type I actions as authorized under SEQR regulations, that includes, at a minimum, all actions within EPOD's.                                                                                                                                                                                | 3      |
| Continue to automatically adopt any amendments to the State Building code, including future requirements relating to LEED and green design for new construction and substantial renovations.                                                                                                                             | 1      |
| Utilize green design, utilizing standards such as LEED, whenever feasible in town and other public development projects.                                                                                                                                                                                                 | 2      |
| Revise Town regulations to accommodate the establishment of alternative and sustainable energy facilities, including but not limited to wind, solar, biomass, biodiesel, and ethanol, while protecting the quality of life of residential neighborhoods and the viability of existing businesses, including agriculture. | 5      |
| Develop a community-wide Open Space Plan to prioritize open areas in Webster for conservation based on natural, scenic, and cultural values.                                                                                                                                                                             | 7      |
| Update and digitize the Town's Environmental Protection Overlay Districts (EPOD), publish the maps on the Town Website or eCode360, and adhere to the Town's existing EPOD regulations during the Site Plan review process.                                                                                              | 1      |
| Consider applying to be a certified Climate Smart Community through New York State to open up funding opportunities and earn recognition of green efforts to date.                                                                                                                                                       | 12     |
| Identify suitable locations for Electric Vehicle (EV) charging stations at public facilities, and provide for EV charging facilities in off-street parking requirements as a part of site plan review.                                                                                                                   | 2      |
| Encourage or require the use of native plantings for development projects as a part of site plan review.                                                                                                                                                                                                                 | 9      |

### Written Comments

- Emphasize need to preserve exciting vegetation within developments- in buffer areas and outside lot coverage maximums.
- Prioritize preservation over replacement.
- Revise town code to allow residential property owners to grow native meadow with wild flower in place of lawn- grand cover heigh limits area barriers.

## Community Development Strategy

### Board # 1: Overview

#### Key Takeaways

- Stronger guidance on technology-related land uses and surveillance tools.
- Highlighted need for clear language explaining how zoning policies will shape future growth and redevelopment.

#### Written Comments

- Please add wording on regulating and restricting AI data centers in zoning policy within comprehensive plan.
- Add restricting language re. Flock and Flock-like surveillance.
- How does waterfront development zoning affect current and future development in those areas?

### Board #2A: Residential

#### Key Takeaways

- Clearer understanding of how proposed zoning changes could affect local tax base and municipal finances.
- Expanding homeownership opportunities both in housing diversity and accessibility for all ages.

#### Written Comments

- Do we have an understanding of how the zoning recommendations would impact current and future tax roll? Per acre per year: vacant= \$500; single family= \$12,000; townhomes, density= \$60,000.
- We are pricing out the young generation. Look at tiny house communities.
- Focus on housing *ownership* diversity, not just rental diversity.

### Board #2B: Residential Development Considerations

#### Key Takeaways

- Open space that provides recreational, environmental, and community benefits.
- Updating local regulations to allow residents flexibility to include sustainable practices on their own properties.
- Modernization of development standards.

#### Written Comments

- Identify open space required in duster development provided in exchange for increased density or other accommodations consistent of buildable land and not include storm water, control ponds, or swales.
- If the ethics of the plan include sustainability, individual property owners should be empowered through code updates to engage in sustainable activities such as back yard chickens.
  - And other bw waste alternatives such as composting, etc.

- 62% of webster homes could not be rebuilt today under current code requirements for lot size and frontage. Loosening those requirements enables housing growth that fits websters character.

### Board #3: Parks and Open Space

#### Key Takeaways

- Improving access to waterfront and recreational assets.
- Understanding the full economic impacts of open space preservation, acquisition, and maintenance.
- Connectivity within the Town.

#### Written Comments

- I want Bay Rd to be a recreation-way to the Bay; bike lanes and an educational pocket park along the way would be a great start.
- Showing a full understanding of the economics for open space: what does it cost to acquire, to maintain, and what is the tax revenue we give up?
- No downzoning of private property without compensation.
- Flexible zoning to allow for park *"illegible"* within development.
- Showing a full understanding of the economics of open space- how it reduces infrastructure burden, contributes to quality of life and desirability of investment.
- Focus on growing tax base so we can maintain and preserve the open space and parks and rec land we have and make them more accessible.
- Wish there was more access to the beach. It's sad to live in webster and almost never seeing water. Sandbar Park is hard to get to without a car.
- Connectivity of open space and access vs small, disconnected spaces.
- Recognize the value of "small, disconnected spaces" for maintaining green corridors and wildlife habitat in overdeveloped areas. Passive recreation.
- Park and sidewalks in west webster! Better connections to 104 bike trails for side streets.

### Board #4A: Mixed Use Areas

#### Key Takeaways

- Support for mixed-use redevelopment.
- Maintaining community scale and character.
- Sustainable design features.

#### Written Comments

- I would continue to restrict the height of buildings within this area. Three story buildings only.
- Consider requiring green infrastructure on mixed use areas to include: bio swales; native plants; tree box filters
- Hold markets in the huge town center parking lot focusing on local food, artisans, crafts, etc.
- I am super excited to see mixed-use zoning where there are commercial parking lots that are always empty. Put housing on top of the empty asphalt. Actually, I'd love to see more mixed-use along Empire/Ridge.
- Variety and true mixed use specific to webster character and needs (rather than a chain-specific build).
- Variety of business (multiples in a short distance currently).

### Board #5: Infill Concepts

#### Key Takeaways

- Improving pedestrian safety and connectivity.

#### Written Comments

- Sidewalks on Ridge!! Allow our kids the chance to walk safely to high school!!
- If adding street trees please, for the love of birds, plant exclusively native trees that can host caterpillars and keep the food-web active.
  - Native!
- Need to clarify that "infill" pertains to formerly developed/ partially developed parcels.

### Board #6: Other Areas

#### Key Takeaways

- Support redevelopment of underutilized properties
- Improve access along major corridors.

#### Written Comments

- Offer incentives for old jade palace in west Webster. Building is an eyesore.
- Please move forward with the west Webster project!
- As we consider reducing curb cuts along 404, we should limit curb cuts along 250 as well. Do not believe the extension of Chiyoda Dr. is warranted.

## Comment Cards

- "we live on the bay. Locations we travel by boat are often limited, in particular for food and entertainment. Disappointed how the Sandbar restaurant has fallen by the wayside. It seems to us the financial difficulties could have been addressed and resolved before tearing down the existing structure. Please get this resolved some way. Thanks."
- "Thank you for the investment of time and expertise bringing us to this point. I worry about our lowest SERL residents, and this plan has many elements that should help- housing, walkability, access to more jobs within our town."
- "The reason I pay attention to this plan is because I want to see Webster improve transportation options. Now Webster is very car friendly but if you don't want to use your car there are too many difficulties. For example at the IBOB it's very difficult to cross. I think we should add a pedestrian/ cyclist bridge there for 24/7/365 access to Seabreeze, and the beaches, and the businesses there."
- "AI Data centers- zoning regs. Need EV Stations."
- "Infill for commercial/business, why is Xerox property not being utilized better for business/ commercial development? I.e. Kodak Park. Could Middlebury Road in West Webster be turned into a cul-de-sac which was the original plan? Somerdale Drive has become a terrible cut through street. 10,000 vehicles per week. When the Towne Center Plaza was built, it should have been modeled after Pittsford Plaza, the most successful plaza in the country. Truly pedestrian friendly. No wasted space!"

## Summarized Public Forum Comments - In Order of Speakers

- Emphasis on the importance of resident feedback shaping the Comprehensive Plan and ensuring successful outcomes, while encouraging continued engagement and implementation through Town boards and Committees.
- Advocated for stronger sustainability language throughout the plan, aligning goals with Climate Smart Communities certification, Monroe County Climate Action goals, and long-term climate resilience.
- Supported the direction of the Comprehensive Plan, arguing that current regulations are not meeting the needs of residents. The plan should promote housing opportunities that allow residents the dignity and opportunity of homeownership.
- Growing challenges of homeownership affordability for younger residents, supporting alternative housing options such as tiny home communities and urging the Town to rethink traditional housing models.
- Expressed concern about the loss of activity and amenities at waterfront parks, noting the need for amenities including restrooms, entertainment, and programming to make these destinations more vibrant and attractive to residents and visitors.
- Urged stronger commitment to green space preservation, protection of natural resources, expanded trail systems, and clearer definitions of terms including infill development.
- Highlighted the role that the Conservation Board and community organizations play in advancing natural resources, open space, and resiliency initiatives.
- Encouraged greater emphasis on individual action and property rights, advocating for policies that allow residents to pursue sustainable practices like backyard chickens and other small scale sustainability measures.